

Green Door STEERING

Steering Group Committee Meeting

Thursday 23 April 2020, 7.30 pm, via Zoom

Present: Janice Benson, Liz Clement, John Davenport (Chair), Liz Ford Slater, Eric Pye (part), Sue Rowland, Elizabeth Shorrocks and Elizabeth Tracey. **Apologies:** Kath Lockhart and Colin Reynolds (Treasurer).

Subject	Discussed / Agreed	Action	Who
Minutes of Previous Meeting			
The minutes of the previous meeting were approved.			
Organisation			
Cheque Signatories	It was agreed that the following individuals be added to our cheque signatories: John Davenport – Chair and Elizabeth Ford – Committee Member. The following individuals would be removed: Keith Shorrocks and Donna Campbell. Agreed paperwork to be signed after AGM when new Treasurer in place.	Find out if CR wants to remain as a signatory	JB
AGM	The AGM has been postponed, the venue cancelled and members informed. A new date will be set when the situation re meetings is clearer.		
Treasurer	Colin has agreed to remain as Treasurer until we are able to have an AGM.		
Finances			
Bank Account	<p>Colin reported via email and bank balances are as follows:</p> <p>Green Door Current Account £4,148 Green Door Rising Account £3,293 Total £7,441</p> <p>Unpaid cheques for 2019/20 £1,100 Cash available £6,341</p> <p>Of the figure above, at the start of the 2019/20 around £700 belonged to the studio. A further amount will be added to this when Colin finalises the accounts for 2019/20, at a guess around £1,500. When he has finalised the accounts, he will make a transfer so that the studio cumulative surplus resides in the GD Rising account and the current account is the members' account.</p>		
Subscriptions	Colin reported that we have had some membership fees received in the figures above but the bulk will be in April. Given our reduced activity this year we should be fine financially. It was agreed that it wasn't appropriate to look at a new financial model at this time.		
Administrator Hours	Janice is currently working fewer hours each week to keep things ticking over and to work through items on her to do list that she hasn't had time to get to. Steering agreed that they were very happy for her to do what work she feels is appropriate and not restrict her to fixed number of hours each week.		

Premises			
Leak	Peill still haven't been out to fix Jamie's ceiling. Janice has been following this up with no response from Peill.	B/F Chase Peill	JB
Rent	None of the studio artists have approached us about a rent holiday and it was agreed that we shouldn't do anything about this unless someone does. If we do need to ask for a rent holiday, Colin feels we should go directly to the landlords as we have been in direct contact with them on various issues in the past.		
Membership			
New Members	There have been no new members since the last meeting.		
2020/2021 Subscriptions	The renewals email went out in mid-March and we won't know how many members have paid by SO until we receive the April bank statement. So far, six people have said they're leaving and a couple of other people have asked for a concessionary membership. Four people have been offered a suspended payment as they have no income at the moment.		
Exhibitions			
2020/2021 Programme	<p>We have no idea yet when we'll be able to resume exhibitions. Liz Ford pointed out that social distancing is likely to affect many of our audience for some time. We need to consider whether, even if events are allowed, people will want to mix. Colin advised that we have to take care not to incur financial costs up front for events that may not happen.</p> <p>Holehird - postponed and awaiting new date (likely to be spring 2021)</p> <p>Natterjacks - postponed until 2021 (along with the Printest Fringe)</p> <p>Cartmel Show Art Fair - Cally updated the exhibitions group that the Show committee met last week but there is no news on cancellation. We'll wait to hear from them. In the event of cancellation, we can refund members who've already paid their fees as we haven't paid anything to the show.</p> <p>Low Sizergh Barn - details sent to Marjorie confirming new dates (14 Aug – 24 Sept)</p> <p>Westmorland Show - We haven't yet sent details to members and this is on hold for now. The Show office is currently closed and we haven't heard from them.</p> <p>Affordable Art – decision doesn't need to be made until August or September</p>		
Potential Exhibitions	<p>Upfront – on hold as they're closed</p> <p>Merz Barn - on hold as they're closed</p> <p>Dock Museum – Roger to email to say we would be very happy to exhibit there in Spring 2021 (since the meeting dates have been confirmed as 25 Jan – 18 March, 2021)</p> <p>Sizergh Castle – Roger to email to say we'd love to do something next year with a possible trial run later this year.</p>		
Online Exhibitions	The Exhibitions Group agreed there are two ways we can support members online while we aren't able to hold exhibitions:	Agree a plan with the Exhibitions Group and	JB/LF
	1. A different way of exhibiting – agreed that the more		

	<p>material we can share on social media the better (work could be for sale).</p> <p>2. Maintaining member morale (see AOB)</p> <p>Ideas for online exhibitions included:</p> <ul style="list-style-type: none"> • One work from each Artist that could be their favourite piece of work from the last 12 months. • Weekly challenges to create work on a theme. Members to suggest themes as this will help them feel involved (check out Arnside Art Group on Instagram). • Different art forms eg photography, 3D • Something on theme of our 25th anniversary eg 25 sketches in 25 days. 	members	
Galleries – The Moon	On hold as closed although several of the invited artists came back to say there were interested in exhibiting.		
Brewery Arts Centre	Liz Ford’s meeting with Miriam (the Chief Exec) was postponed.	B/F Rearrange meeting	LF

Events			
Art in Shop Windows	Cancelled for 2020		
25 th Anniversary	<p>On hold for now although the Exhibitions group suggested that Frances and Liz T could offer a video tour of their studio/surroundings and Frances has said she’ll look at this. As it’s unlikely our plans for a summer photo shoot on the Brewery steps, it was suggested that members to invited to submit a photo of themselves so that we can create a montage.</p> <p>School Competition – postponed until 2021</p>	Contact members re photo	JB
Art Trail	Steering agreed that we should cancel this year’s Trail. We don’t know yet if the event would be able to go ahead in September, we’re unlikely to be unable to sell advertising in the programme (which is essential to our finances) and a number of the events at which we promote the Trail have already been cancelled. There wasn’t felt to be any mileage in postponing the date. It was agreed to look at the idea of an online event once we’ve measured the success of other online exhibitions.	<p>Let members know</p> <p>Cancel Greenodd and Athenaeum</p>	<p>SR/JB</p> <p>SR</p>
Website			
Website	Janice and Liz have tidied up the member area and Janice will ask members for their input this week.	Invite members to	JB

		update their work	
Other Sales & Marketing			
Promotional Materials and Adverts	Janice updated the meeting that we didn't send the A5 flyers to print so have incurred no costs. The ad went to Printfest and we've had an invoice which we haven't yet paid. Printfest is 'rolling over' to 2021 and we'll submit a new ad for that. The Silverdale catalogue is currently being proofed by them and will go online shortly. Their ad is now out of date but, as Shaun has designed the catalogue, we can update our ad just before it goes online (and possibly before – if – it goes to print too). Again, we haven't paid their invoice yet.		
Any Other Business			
Through the Locking Glass	An email went to members this week and Mike Glover sent out the press release yesterday. Sara Last is interested in a 2021 exhibition at the Gaddum, Brockhole.		
Member Networking	<p>The Exhibitions Group suggested ideas to help members stay in contact with each other, including:</p> <ul style="list-style-type: none"> • Recurring meeting/Regular drop ins on Zoom: <ul style="list-style-type: none"> ○ Could link to week's challenge theme ○ Show and tell (we could provide hints on how to photograph work) ○ Share Powerpoint/photos • Encourage members to use social media and for members to volunteer to be Zoom buddies for people who haven't used it. • Create an online bank of resources – TED talks (mental health), National Theatre, Royal Academy – virtual Picasso, Hockney talk. Share links, ask members to contribute. 	Develop ideas further	Exhibitions Group

Next meeting: Thursday 4 June