

# Green Door STEERING

## Steering Group Committee Meeting

Thursday 27 August 2020, 7.00 pm, via Zoom

**Present:** Janice Benson, Liz Clement, John Davenport (Chair), Liz Ford Slater, Kath Lockhart, Colin Reynolds, Sue Rowland, Elizabeth Shorrocks and Elizabeth Tracey. **Apologies:** Eric Pye.

Subject	Discussed / Agreed	Action	Who
<b>Minutes of Previous Meeting</b>			
The minutes of the previous meeting were approved.			
<b>Matters Arising</b>			
Studio Leak	Janice has been chasing Stuart Tolch at Peill with no success (although he has been on holiday in the middle of it). Heidi Schramli emailed to express her concern as the water was pouring through the ceiling into the bucket in Jamie's studio in the recent rain.		
Art Trail	After discussion with Sue, it was agreed that it won't be practical to develop any video content. Janice will post images from previous trails on social media over the weekend.		
Affordable Art	The Roundhouse have said that they are happy for us to go ahead if we want. However, due to the financial risk and logistics for both volunteers and members, it doesn't seem practical (nor do we know if our insurers would cover this). It was agreed not to proceed.		
Holehird	Dates are confirmed as 13 Nov - 14 Feb with delivery of work 9/10 Nov. Sara cannot confirm if there will be a PV "as anything could happen before now and then!". We can't accept new entries or changes to entries. It was agreed that any members who had planned to enter work but who are no longer members will be allowed to submit their pieces.		
<b>Finance</b>			
Accounts and Budgets	Colin had circulated spreadsheets and notes to Steering so they could read them before the meeting. These are appended. He will produce a report on the accounts for the AGM.		
2019/20 Accounts	It was agreed that the surplus from studio rents should be moved into the Green Door Rising account as this money belongs to the studio artists. It will also make the accounts much clearer.		
2020/21 Budgets	We have lost members this year but won't gain new ones as we usually do. Given this reduced income and the lack of other additional income from events and exhibitions (which often return a small surplus to Green Door), we have needed to pare back the year's budget to avoid using too much of our reserves. Janice will reduce her hours to 15 per month with some extra time for exhibitions (details of her time breakdown are appended).		
2021	CR said that we don't know yet what will happen next year but we will continue to have a markedly different direction as the landscape in which we operate has changed. We need to look at two things:  1. What are the most important things we can do for members within the existing constraints?		

	<p>2. How can we save money?</p> <p>We had decided that we needed a new financial model but this brings it into sharper focus. We knew what we could offer and what we were. We have to focus on this in the next two months. If we don't have answers before the next round of subscriptions, it will be too late. We need to go out to members before the end of the calendar year. On the positive side, we know what the issue is and what to do but what will happen after that? Things are under control but we need to look ahead past the end of the year.</p>
<b>Organisation</b>	
AGM	<p>We haven't had an AGM this year and there's little chance of being able to get 30 people in a room for the foreseeable future. We should hold an AGM within six weeks of the year end. If we want to keep people on board, we need to tell them what is happening. An AGM is as good a way as any to start that.</p> <p>John asked if it would be possible to hold a meeting on Zoom and Janice confirmed this would work (although we may need to limit participants). We could also stream the meeting or record it so that members could watch it later. It was agreed to look at holding one very early in 2021 when we know how the Holehird and Upfront exhibitions have gone.</p> <p>Colin said that we usually run an AGM quite strictly. If we want to hold more of a discussion/visioning type of meeting, we could do that separately (30 people – the usual AMG attendance – is too big).</p>
<b>Premises</b>	
Lease	Peill have emailed Janice re the lease and she has forwarded it to John and Colin.
<b>Membership</b>	
New Members	There have been no new members since the last meeting.
2020/2021 Subscriptions	Janice has followed up all outstanding payments and will make one more attempt with the thirteen people who haven't replied. Membership figures were covered in the Finance section but she will send out a full update once she has finished following people up.
<b>Exhibitions</b>	
2021	The Exhibitions Group discussed plans for 2021. It was felt that exhibitions are different to art fairs and may be more popular with the public. The idea of smaller or pop up exhibitions were suggested eg in Frances' garage when her garden is open for the National Gardens scheme, pop ups of 2 or 3 members or church halls. Events may need to be organised at short notice as Gvt guidelines change. Frances said we may need to invest in screens for this.
Upfront	Upfront have confirmed our exhibition from Nov 2020 – Jan 2021. This will be an open exhibition with the provision title of 'Green Shoots'. We're waiting for Upfront to come back to us to confirm they're happy with this and with details of pricing (they had said they'd like 'more consistency' this time but we're unclear just what that means). Janice will

	also confirm details for promotional materials and when Upfront need information from me. Initial information has gone out to members.		
Dock Museum	Roger has been in touch with Sabine who was just about to go on holiday but was ready to send out the contract. He is expecting that imminently.		
Brantwood	Frances will contact them re a future exhibition (this might be two years ahead)		
Brewery Arts Centre	Liz Ford's meeting with Miriam (the Chief Exec) was postponed.	B/F Rearrange meeting	LF
<b>Events</b>			
25 in 25	This seems to have been popular with members – more than 30 people took part although Janice didn't check to see if they all posted each day. Our Instagram followers have increased from 726 to 786 which has continued the trajectory from 1 June (190 increase) Janice had hoped to find a way to bring the images together but with so many of them (if all the participants sketched every day we'd have around 750 images) it seems too complex and time consuming. She plans to chat to Liz about the possibility of an Instagram plug in for the website which would take people to them.		
<b>Any Other Business</b>			
Email	We've been having problems as some members (mostly with BT email addresses) aren't receiving our emails. This is a long standing, general problem with BT which affects other email systems but it's become worse. Currently our emails are sent via Gmail but appear to come from <a href="mailto:info@greendoor.org.uk">info@greendoor.org.uk</a> . It was agreed to set it up so that they come from the Gmail address – <a href="mailto:greendoorartists@gmail.com">greendoorartists@gmail.com</a> .		
Schools competition	It was agreed that it wasn't practical to proceed with this in the current financial situation.		

**Next meeting:** Thursday 8 October