

Green Door STEERING

Steering Group Committee Meeting

Thursday 5 August 2021, 7.00 pm, via Zoom

Present: Janice Benson, Liz Clement, John Davenport (Chair), Heather Hanna, Kath Lockhart, Elizabeth Shorrocks (Treasurer) and Gilli Slater.

Apologies: Eric Pye and Sue Rowland.

Subject	Discussed / Agreed	Action	Who
Minutes of Previous Meeting			
The minutes of the previous meeting were approved.			
Matters Arising			
There were no matters arising.			
Organisation			
Steering Members	Tina Allonby has resigned from Steering so we need to recruit another member.	Write piece for newsletter	JD
Finance			
Bank Balance	Bank balances at the end of June were: current account – £13,748 and GDR (studio) - £1,018. The July statements haven't yet arrived.		
Premises			
Lease	An email sent from Heidi Schramli on behalf of the studio artists was shared prior to the meeting. John said that he was pleased with this positive response and that we all want to do as much as we can to help them out. He received an email from Claire at Peill and Co on Tuesday asking if we are in a position to sign the lease. He replied that we are talking to the studio artists and would be back in touch with her after this meeting. John read the proposed text of this email and the rest of the group confirmed they were happy with this.	Run email past studio artists before sending to Claire	JD
Membership			
New members	There have been no new members since the last meeting.		
Exhibitions			
'Green Shoots' at Upfront	We have received details of sales - £2,155 before commission. Upfront said they hadn't sold very much (sales from our last exhibition were £3,585).		
Affordable Art	The guidelines were discussed and are due to be with artists w/c 15 August. Feedback from 2019 was considered and changes agreed to the guidelines.		
Wind in the Willows	18 people have expressed interest – the smallest number we've ever had for a group exhibition. This will be followed up at the next Exhibitions Group meeting.		

Low Sizerg Barn	The exhibition will take place from Easter 2022 and run for six-eight weeks, dates TBC (Easter Sunday is 17/4/22). The theme will be "The Working Landscape".		
Farfield Mill	Dates are confirmed as 5 April to 2 July 2023, using both galleries, Howgill and Dover		
Other Opportunities	Plans for 2022 and beyond will be discussed at the next Exhibitions Group meeting as we had a small group last time.		
Events			
Art Trail	<p>Catalogues and posters are with the printer – they'll arrive on Tuesday and Wednesday. Sue will meet artists and distribute, and Janice will contact those people at Art in the Pen re getting some to them for the weekend.</p> <p>Ad income - £715 (budget was £500). Janice thanked Sue for all her work (and for being so cheerful).</p> <p>We missed the chance for an ad with EVAN but we've put an ad in the Silverdale Trail catalogue.</p> <p>We have a generous surplus in the budget of £883 (</p> <p>Next step is signs and banners – will discuss this with Elizabeth. How many we have, how many we need, whether we replace them all with new log.</p> <p>The marketing campaign begins next week.</p>	Order new signs and banners	JB
Marketing and Website			
Website hosting	Our hosting company is upgrading its systems and the sites managed by Liz are taking up too much space. Liz, Janice and Shaun met to discuss this and Liz would like to move the site to UK2 who can host the site for a similar price and have offer a free migration service (it will be specific WordPress hosting). The plan is to move the site next week so that it's back up and running for the Art Trail (there may be 24 hours of down time). Liz has asked Sucuri for details of transferring our security software and this seems straightforward.	Tidy images on site. Transfer site	JB/LC LC
Website	Liz has shared the latest Google analytics. These are lower than before the pandemic but the site is ticking along.		
Domain name	Liz owns the Green Door domain name as we aren't an entity. Agreed this is a discussion for the future.		
Any Other Business - None			

Next meeting: Thursday 16 Sept