

Green Door STEERING

Steering Group Committee Meeting

Thursday 18 February 2021, 7.00 pm, via Zoom

Present: Janice Benson, Liz Clement, John Davenport (Chair), Kath Lockhart, Sue Rowland, Elizabeth Shorrocks (Treasurer), Gilli Slater and Elizabeth Tracey. **Apologies:** Liz Ford Slater and Eric Pye.

Subject	Discussed / Agreed	Action	Who
Minutes of Previous Meeting			
The minutes of the previous meeting were approved.			
Matters Arising			
Member Zoom	Jamie is happy to run a session on pricing work.	Continue to follow up	JB
Organisation			
AGM	Agreed to hold AGM on Thursday 13 May via Zoom. The next Steering dates are Thurs 1 April and Thurs 13 May so the AGM would clash.	Set up AGM. Move Steering?	JB All
Finance			
Transfer of Treasurer	The first form didn't reach the Cumberland and a second is on its way.		
Bank Balance	The current account balance was £5,218.75 on 15 February.		
Studio Rents	Studio artists need to be paying their rent into the GDR account from the 1 April.	Email artists	JB
2021/22 Budget	Elizabeth, John and Janice to meet to agree budgets.	Set up Zoom	JB
Premises			
Repairs	There was a leak into Jamie's studio in the recent heavy rain. Janice spoke to Stuart and he was going to organise repairs.	Follow up Stuart	JB
Membership			
New members	We've had a quite a bit of interest from new members. Three people have joined and paid (Rachel Eaves – was in our studio in the 90s, Sally Burrow and Jamie Stanley – the new studio member). Two other people have sent in forms but not paid yet.		
2021/22 Subs	Subscriptions for 2021/22 are due on 1 April and we'd usually send out a reminder in early March. Given the situation, it was agreed that John and/or Elizabeth should an email to encourage members to stay with us.	Draft member email Send example email	JD/EAS JB

Exhibitions			
2021 Exhibitions	Most things are in a holding pattern while we wait to hear if events are going ahead.		
Upfront	Upfront are waiting to hear when they can open again but aren't confident this will be soon. They are keen for our exhibition to continue when they are able to open but this depends on timing.		
Affordable Art	Confirmed date as 19-21 Nov.	Email Fliss	JB
Rydal Hall	Rydal Hall will be in touch when they're open again. Cumbria Sculptors will be in the café over the summer but there is potential to exhibit from October onwards. There are two indoor spaces including the bar is open during conferences and which may be available from mid-May.		
Online Challenge	Online challenge hasn't attracted many members but those who are doing it are enjoying it. Agreed to continue.		
Online Exhibition	Cally proposed at the Exhibitions Group that we hold another online exhibition/art fair, perhaps on social media/Instagram rather than the website. Agreed to think about the website nearer the time.	Take back to Exhibitions Group to progress	Ex Group
Postcard Challenge	Roger suggested that members be invited to create a postcard sized picture which would then be exchanged with another Green Door member (matches to be drawn from a hat). He would be happy to organise this and we're waiting for him to write some introductory information.		
Events			
Art Trail	<p>Janice has put together a list of Trail tasks and who does them. Sue and Janice plan to meet Tina to go through these.</p> <p>Sue plans to ask members their views on the Trail. It will be difficult to socially distance in some venues eg our studio and members may prefer larger venues (Greenodd and the Athenaeum are already booked). It was recognised that the latter may still be a problem with the halls we use and we may have to stagger visitors</p> <p>Other issues are a potential loss of advertising revenue and promotion problems as some events where we usually advertise have already postponed until the autumn. There is also a potential clash with Printfest – although it may mean that visitors who come to stay for the weekend visit both.</p>	Set up Survey Monkey for members	SR/JB
Marketing and Website			
Website	We've had a lot of problems in the past week and the site	Talk to Shaun	LC

Problems	has been down. It's now back online but without the forms. Our site is huge (so many images) and we need to clear out the old things. Agreed to remove exhibition info earlier than 2018 (three years).	about Jotform.	
Email Address	There was discussion about our email address – the problems we have now with disappearing emails and potential issues if we change web hosting.	Migrate from info@ email address to the gmail address	JB/LC
The Future	Liz is trying to reduce her workload but is happy to continue with Green Door (and other artists) for at least another year and possibly longer – but she would be happy to have a helper. John thanked Liz for her work and said he was sorry she's had such a difficult few weeks with the site.		
Any Other Business			
None			

Next meeting: Thursday 1 April