

Green Door STEERING

Steering Group Committee Meeting

Thursday 30 January 2020, 7.30 pm, 8 Oxenholme Road, Kendal

Present: Janice Benson, Liz Clement, John Davenport (Chair), Liz Ford Slater, Eric Pye, Colin Reynolds (Treasurer), Sue Rowland and Elizabeth Tracey. **Apologies:** Kath Lockhart and Elizabeth Shorrock.

Subject	Discussed / Agreed	Action	Who
Minutes of Previous Meeting			
The minutes of the previous meeting were approved.			
Organisation			
Website	Biographies of Steering members have been added to the website. JB is waiting for info from Colin, Liz Clement and Elizabeth Shorrock, and for a photo from Liz Ford (and herself).	B/F Send info to JB	CR, LC, EAS, LF
Cheque Signatories	It was agreed that the following individuals be added to our cheque signatories: John Davenport – Chair and Elizabeth Ford – Committee Member. The following individuals would be removed: Keith Shorrock and Donna Campbell. Agreed paperwork to be signed after AGM when new Treasurer in place		
Treasurer	Colin will be resigning as Treasurer at the AGM but is happy to remain at Studio Administrator. He circulated the updated Job Description and this it to be shared with members with an appeal for a new Treasurer. If anyone wants more information, they can contact Colin.	Share with members	JB
Finances			
Bank Account	Current account balance (at 31 December) - £3,825 (with uncleared cheques of £596). Green Door Rising - £3,290		
Cheque Problems	Elizabeth Shorrock reported that another arts group who also bank with the Cumberland have recently had problems with the bank accepting cheques signed with two different pens (as cheques are now scanned). This led to a discussion about the lack of electronic payments with the Cumberland. CR suggested that the new Treasurer might want to look at which other banks offer club accounts with a view to moving.		
Accounts	Colin has produced a draft set of accounts for the year to date with budget figures to the end of March and these were circulated. The studio has to be self-sufficient although it can borrow from Green Door (and, theoretically, vice versa). All activities should be self-sufficient unless we decide to subsidise them. Member subscriptions need to cover administration, website, insurance, stationery and postage.		
Subscriptions	We last raised these seven years ago (from £38 to £60). Colin proposed that any future increase should also last for a number of years rather than increasing by a small amount each year. There was discussion around what level of increase is necessary to maintain the current level of activity. We want to agree a proposal with members at the AGM but circulate	Prepare document to send out to members before the AGM	CR

	information before this.		
Premises			
Studio Tenants	Colin reported that the studio is full.		
Leak	Peill still haven't been out to fix Jamie's ceiling. Janice has been following this up with no response from Peill.	B/F Chase Peill	JB
Membership			
New Members	There have been two new members so far this year – Jon Davidson and Julie Hoggarth – and three enquiries.		
Student Membership	It was agreed that we won't offer a student award through Kendal College this year. This will be replaced by the school competition.		
Exhibitions			
'Kaleidoscope'	Frances Winder has heard that Upfront were pleased with the exhibition. She has asked if they would like us to go back this year and Upfront are interested in principle. Janice reported that the exhibition came in within budget. A small surplus has been built up from the year's exhibitions.		
Affordable Art 2019	Steering signed off the event report for circulation to members.	Circulate report	JB
Affordable Art 2020	The date has been confirmed as Fri 4 – Sun 6 Dec (with the private view on Thurs 3 Dec).		
'Four Seasons – Celebrating a Year in Holehird Gardens'	<p>18 people have so far said they're submitting – 16 Green Door and 2 Lakeland Horticultural Society. Frances Winder says a further four of the latter plan to submit. There'll be a reminder in this week's newsletter. John updated the group that Lakeland Horticultural Society members who work in botanical painting and photographers are now interested too.</p> <p>LDNP will organise posters. We'll print an A0 poster for Wainwright's Yard (booked for first three weeks of April) and we'll write the press release.</p> <p>There'll be a private view on Thurs 9 April.</p> <p>The only issue we're unsure of is browser work and this will be resolved with the Exhibitions Group.</p>	Remind members who attended the sketching days.	JB
Low Sizergh Barn	Marjorie has invited us to exhibit for six weeks from 25 September. She has suggested the theme of 'Wood, Water, Wool' to connect with the Torchlight Gathering which has the same theme. Joyce Eldred is following up.		
Natterjacks	Natterjacks in Ulverston have offered us an exhibition from 27 April to 26 June, which could include being part of the Printfest fringe. Janice has met Val Madden and Tim Leeson at Natterjacks, and will progress this with the Exhibitions Group.		

Galleries – The Moon	Liz Tracey has been in to see Helen at The Moon. Helen will look at members' work and contact her with ideas of who she'd like to exhibit. Elisa will be fine to collect her work.		
Brewery Arts Centre	Liz Ford's meeting with Miriam (the Chief Exec) was postponed.	Rearrange meeting	LF
Exhibitions Group	The group are also following up Dock Museum, Rheged and Sizergh Castle (barn). These are longer term prospects.		

Events			
Cartmel Art Fair	The 20 places filled quickly and we have a reserve list.	Send out application form	JB
Westmorland Show	<p>Cally Lawson had a good meeting with Christine. There are two options for our space, depending on the final plan for the site but the Show would provide the marquee or partition for us as needed. The ideas discussed were :-</p> <ol style="list-style-type: none"> 1. An extra large canvas, with 3-5 Artists taking it in turns to go off around the showground to sketch and take photos. Then all the Artists creating a montage in acrylic paints. Afterwards the show could keep and use the work created and give us publicity from it. 2. A display of members work. All members could be asked to submit 1 or maybe 2 originals, but they must all be the same size and colour frame, ie. all 6" x 6" in a white frame. Keeping them miniature means we can fit plenty in and looks really neat. It would also give the public chance to see different artists' styles ahead of the Art Trail.. The Show organisers see this as community support rather than commercial so pricing would need to be discreet. 3. A display of archives for the last 25 years. 4. Art Trail publicity. <p>Janice and Cally will continue to develop this.</p>		
Kendal Shop Windows – name of project TBA	The Exhibitions Group agreed that they would like 20 – 30 shops to display members' work in their windows. The project should last for three weeks to a month and take place over the summer (before Comic Art). The Group are drafting t a leaflet to be delivered to all shops in Kendal. Janice will ask members if they want to be involved in the event as artists and/or helpers.		
25 th Anniversary	<p>Kath Lockhart has contacted the schools entering the competition, QES at Kirkby Lonsdale, QKS in Kendal, and Dallam, with a deadline of 26 April This is a bit later than she would have liked but the Easter holiday takes up a great chunk of the month. Schools may Jemail her their entries earlier if they are ready and that we would be judging after the deadline.</p> <p>Agreed that we should organise a trip for members (and friends), preferably to Liverpool in May.</p>	<p>B/F Talk to LF re SLDC (Chris Hogg and Ruth)</p> <p>Send details of the year's programme to members</p> <p>Research</p>	<p>JB</p> <p>JB</p> <p>JB</p>

	Agreed that we won't hold a charity auction this year.	exhibitions in Liverpool and trip costs	
Art Trail	Sue and Janice met to start planning the Trail, and are meeting again on 13 Feb. The deadline for applications will be the end of May with the catalogue designed in June ready for distribution in July. We will be taking out adverts in the Printfest and the SAACT catalogues. Sue has also spoken to the Brewery about how about joint promotion after member feedback showed that people had been unable to find Trail info at the Brewery even though catalogues had been delivered. Cumbria Printmakers are taking part in the EVAN Trail as a member and have enquired about our Trail. It was agreed that this wasn't appropriate for us.		
AGM	Agreed that the AGM should be at the same venue and in the same format as last year (Castle St and Jacob's Join). Suggested dates were Tues 5 May, Tues 12 May or Thurs 14 May.	Book room	JB
Website			
Website	Liz Clement shared the latest Google analytics web stats. She reported that the site is now due for a spring clean although it does seem to be faster than it was. We are now deleting images when we remove new stories but there are still old images which are no longer on the site but are still in our media library taking up space.	Look again at software to remove images	LC
Other Sales & Marketing			
Flyer	Agreed to create a flyer with all our exhibitions for the year.	Draft flyer	JB/Shاون
Logo	Janice shared drafts of the Green Door with overlaid with '25' for our anniversary. Agreed to look at these further.	Develop logo	JB/LC/Shاون
Banners and Flags	Janice had obtained prices for flags and banners. It was thought that the 3.2m feather flag might be too bit but that it would depend on the shape and how it was measured. Mesh banners were discounted as they only work against a solid background (ie not against a fence). We don't need roller banners. All to say 'Green Door Artists'.	Develop idea further and more research into prices	JB/Shاون
Any Other Business			
Westmorland Centre	A charity called Skippko have been in touch to say they have been asked to take over vacant units in the Westmorland Centre for charitable use. They have asked if Green Door would be interested in taking over a unit. Agreed to find out more but, as we aren't a charity, we may not be eligible.	Email Arthur for more info. Research Skippko and ask Roger Bell	JB JB

Next meeting: Thursday 12 March, 7.15 for 7.20 pm , Space2Create.