

Green Door STEERING

Steering Group Committee Meeting

Thursday 7 January 2021, 7.00 pm, via Zoom

Present: Janice Benson, Liz Clement, John Davenport (Chair), Liz Ford Slater, Eric Pye, Elizabeth Shorrocks (Treasurer), Gilli Slater and Elizabeth Tracey. **Apologies:** Kath Lockhart, Sue Rowland.

Subject	Discussed / Agreed	Action	Who
Minutes of Previous Meeting			
The minutes of the previous meeting were approved.			
Matters Arising			
Ex Group	Agreed to keep meetings on Thursday mornings. Everyone seems happy with that.		
Member Zoom	Jamie is happy to run a session on pricing work.	Follow up	JB
Finance			
Transfer of Treasurer	The branch staff told Elizabeth that someone would phone her. They didn't so she phoned again and they are going to send an email.		
Bank Balance	The current account balance was £6,076.25 on 14 December.		
Handover	Elizabeth has been in touch with Colin re what needs to be done.	Follow up with Colin	EAS
Premises			
New Tenant	Jamie Stanley moved into the studio before Christmas.		
Repairs	Stuart Tolsch had a meeting with the builders on 16 Dec. The builders think they've found the leak and have carried out a temporary repair. He's asked if we could keep an eye on things and let him know if we have any more problems. He's hoping for some driving rain which would answer the question quickly!. Once we're all happy, they'll carry out a permanent repair and he wants to leave the scaffolding in place until that's done. After that, they'll carry out the internal work around the windows. Janice has emailed the studio artists and asked them to report back.		
Membership			
New members	There have been no new members since the last meeting.		
Exhibitions			
Exhibitions Group	The Exhibitions Group met in early December and meet next week. In the absence of any physical exhibitions, they want to hold more online challenges to share members' work and Janice has asked members about this in this week's newsletter. The group looked at some 2021 ideas to take forward and Janice prepared a spreadsheet showing the financial impact of each (shared with Steering). The idea the group want to take forward (budget and emailing relevant people) which will have a financial implication for Green Door is a pop up shop in Kendal.		

2021	Steering agreed that we should be careful about planning anything before the middle of the summer.		
Upfront	We haven't heard from them since the lockdown announcement and Janice will follow up next week to say we would be happy to keep our work there for longer once they re-open.	Email Elaine	Janice
Rydal Hall	Agreed to keep the relationship going – they have the barn and bar as well as the café. Elizabeth said that the barn is a good space with a room upstairs for workshops.		
Events			
Art Trail	<p>John said this is at the top of his list for events which should go ahead if possible.</p> <p>Thoughts on other events:</p> <ul style="list-style-type: none"> • Potfest was very well organised. • The EVAN trail went ahead last year - could we find out how that went? • Silverdale were planning to go ahead on the usual dates (update – they are now looking at 'late summer'). <p>Trail thoughts:</p> <ul style="list-style-type: none"> • Will people feel comfortable having strangers in their houses in September? • Will we be able to pull in the advertising revenue needed? If not, would members be prepared to pay more? It has been a long time since there was a price increase and we are due for one. • Could we use a distribution company to get leaflets out? • Do we need a full catalogue this year? Without it, is it possible to increase fees? <p>Agreed that creative thinking needed. We've had some good ideas – we need to keep them coming and make a decision in April.</p>		
Marketing and Website			
Website	<p>Visitors to the site have dropped off in the last couple of weeks. Liz shared web data showing the peaks and troughs over the year. 4,000 users visited the site over the year with 6,000 sessions.</p> <p>Liz Clement will be able to retire sooner than expected and will be cutting back on work. She will continue to look after the Green Door site for as long as we need her but would also be happy if someone new came along and wanted to do it. She won't go anywhere until we have someone to take over.</p>		
Any Other Business			
Member Zoom	Janice plans to offer Zoom socials to members again during the latest lockdown.		
AGM	John asked about the next AGM. This should be in May to keep us on track and it was agreed we should stick to this if possible.		

Next meeting: Thursday 18 February