

Green Door STEERING

Steering Group Committee Meeting

Thursday 16 July 2020, 7.00 pm, via Zoom

Present: Janice Benson, Liz Clement, John Davenport (Chair), Elizabeth Shorrocks and Elizabeth Tracey.

Apologies: Liz Ford Slater, Kath Lockhart, Eric Pye, Colin Reynolds and Sue Rowland,

Subject	Discussed / Agreed	Action	Who
Minutes of Previous Meeting			
The minutes of the previous meeting were approved.			
Finances			
Bank Account	No update as no bank statement has been received. Janice has been unable to update the accounts since March.	Collect statement	EAS
Premises			
Leak	Peill still haven't been out to fix Jamie's ceiling. Janice has been following this up with no response from Peill.	B/F Chase Peill	JB
Membership			
New Members	There have been two new members since the last meeting.		
2020/2021 Subscriptions	B/F Janice will report on this once we have a bank statement.		
Exhibitions			
Summer Exhibition	This exhibition ends on Friday. Some work has sold but not everyone may have told me. Members have been positive about the opportunity to exhibit their work online. Steering said they felt that the marketing of the exhibition had been good.	Ask members if they've sold	JB
Low Sizergh	This has now been postponed until 2021. No date yet.		
Holehird	Sara Last has been in touch to propose that the exhibition runs from November 2020 to the end of Feb 2021. It was agreed to go ahead with this as Steering agreed with Sara's suggestion that to move it into 2021 would lose the connection with the Green Door and Holehird anniversaries. Dates will be confirmed once the venue has reopened with its first exhibition later this month. Liz Tracey asked whether there would be a private view but Holehird aren't able to answer that at this stage as it depends on social distancing guidelines.		
Dock Museum	Steering's concerns re selection were raised with Roger who said he'd planned to encourage some members rather than formally invite them. The curator of the Museum will have the final say on selection. Awaiting a proposal from Roger re theme.		
Upfront	Upfront have offered us late 2020 or sometime in 2021 for another exhibition, and we've asked them for the latter. We're waiting for them to confirm a date.		

Sizergh Castle	Sizergh Castle have replied to Roger to say that the National Trust nationally have decided not to do anything special until the end of 2021. We would like to try out the venue before making a big commitment. The original plan was to do that this year with a view to being there for the whole of the 2021 season.		
Brewery Arts Centre	Liz Ford's meeting with Miriam (the Chief Exec) was postponed.	B/F Rearrange meeting	LF
Galleries			
The Moon	The Moon are now open again and Janice will discuss this with the Exhibitions Group.		
Events			
25 th Anniversary	19 members have sent in photos for a montage and Janice also has photos of Steering). It was agreed that this wasn't enough to go ahead and that we would need at least half our members.	Send final reminder to members	JB
25 in 25	Ten members have said they'd like to take part and Janice will remind people again this week.		
Art Trail	There was discussion around online activity around the time of the Art Trail. Sue Rowland wondered whether members would be interested in mini introduction film of their work. Steering felt this was a good idea and would give the Trail continued presence in people's minds. Members could send in films via Dropbox or We Transfer, and they could be 'top and tailed' with Green Door branding.	Check out the technicalities of adding Green Door branding to films. Assess interest from members	JB JB
Website			
Website	Liz Clement shared website statistics. There was good interest throughout the Summer Exhibition with peaks on 8, 11 and 19 June, and 8 July.		
Other Sales & Marketing			
Summer Exhibition	Janice reported that both local papers (Mail and Gazette) covered the Summer Exhibition. However, given that it was an online exhibition, most of the promotion has been online. Janice updated Steering on the works she's been doing on social media and will circulate her notes once finalised. It is impossible for Green Door to see everything posted by members on social media and it was agreed to ask members to use the hashtag #GreenDoorArtists so that we can find and 'like' Instagram posts.		
Any Other Business			
Zoom	Weekly Zoom get togethers are continuing for now.		
Online Art Space	Four members took part in Julie Hoggarth's drawing day and enjoyed it.		

Next meeting: Thursday 27 August