

## Green Door Steering

Steering Group Committee Meeting  
3rd October 2019, 7:30 pm, Space2Create

Present: John Davenport (Chair), Elizabeth Shorrocks, Sue Rowland, Kath Lockhart, Liz Clement, Liz Ford Slater and Eric Pye  
Apologies: Colin Reynolds and Janice Benson

Minutes from previous meeting; accepted.

### **Treasurer's Report**

John read through this - no issues.

### **Premises**

Nobody has yet been to see about the hole in Jamie's ceiling at the studios. However, the roof has been fixed so the hole is a dry one.

Sue had bought a vacuum cleaner for the studios and was reimbursed.

### **Membership**

Although there had been a few enquiries, there were no new members to report.

### **Exhibitions**

There was a discussion about the new logo and it was agreed that the format was good, but should have the addition of the word "artists"

Kaleidoscope poster - lettering to be black and not 'red.' Some other colours were tweaked.

Affordable Art poster - too many photos. Reduce to 6 with more white space between the images.

The strap line was reworded and the heading was changed to black.

There has been a query about the submissions charge rising from £10 to £15. It has been so long since we have had any such increase and Green Door is in need of funds to pay for a variety of exhibition-related equipment. We envisage that this new price will remain for a similar length of time as the previous one.

### **Events**

Art Trail: Social media engagements were up from last year. The clash with Torchlight in Kendal was unfortunate and the awful weather on the Sunday didn't help with numbers. Elizabeth is just chasing a few loose ends with the feedback and she will be able to provide a full report at the next meeting.

25th Anniversary: Liz F reported that the Exhibition Group have looked at a number of possibilities and she shared these ideas with the meeting, including an Art Fair at Cartmel Show (first weekend of August) There was lots of discussion about the suitability of this as a venue and other possibilities, which would require further investigation.

There was then some discussion about the use of Netherfield Cricket Club as a venue for a party. This is to be decided at further steering meetings.

The possibility of a trip was raised, with Tate Liverpool high on the agenda. Use of a coach was mentioned although no decisions about this were reached and further discussion is needed.

The Group photo, on the steps of the Brewery was discussed. It was agreed that it should be promoted as a major GD event and try to get as many people involved as possible.

Dates for the above need agreeing and putting in the calendar.

Christmas Party: John has researched this and thinks The Globe in Kendal would be a suitable venue. £12.50 for hotpot supper. £3.50 for 'nibbles' or alternatives in between these two options

are available. Much discussion led to the 12th of December being pencilled in as a date and the decision that more discussion was required on the format.

Kaleidoscope; UpFront Gallery have asked if we would amalgamate with a ceramicists' exhibition taking place at the same time. We agreed with the caveat that the labelling is group specific.

### **Website**

Last month we had 3500 total visitors to the site - 850 about the Art Trail and 200 to artists' galleries. Mobile users were nearly double desktop and it's good that we have the site optimised for this. Software has been purchased to allow the formation of galleries - more news on this at the next meeting.