

# Green Door STEERING

## Steering Group Committee Meeting

Thursday 11<sup>th</sup> July 2019, 7.30 pm, Space2Create

**Present:** John Davenport (Chair) Liz Ford Slater, Colin Reynolds (Treasurer), Elizabeth Shorrocks, Kath Lockhart and Elizabeth Tracey.

**Apologies:** Janice Benson, Liz Clement, Eric Pye and Sue Rowland.

<i>Subject</i>	<i>Discussed / Agreed</i>	<i>Action</i>	<i>Who</i>
<b>Minutes of Previous Meeting</b>			
The minutes were agreed as an accurate record with matters arising to be addressed during the meeting.			
<b>Organisation</b>			
Minutes	Minutes have been published on the website but we have received no feedback from Members. AGM minutes circulated.	None	
Organisation	Chris Tribble – busy and wife broke kneecap so he isn't up for taking this forward. We already have a Facebook group which isn't used much. It would be great if more people posted in here and, if we want to progress online comms between members, the obvious route would be to promote this more. Not everyone uses Facebook but that will be the case whatever we use. Waiting for paras and photos from Liz Ford, Elizabeth, Liz Clement and Colin. Will add those paras I have in the next couple of weeks. Form – follow up with Liz. Emailed Jan – no response. Spoke to Kath about the 25th anniversary following a discussion in the Exhibitions Group. Will contact members next week as Farfield and Art Trail have taken up time this week and last.	On Hold  On Hold  Send photos/paras to JB Follow up  Contact Members	LF, ES, LC & CR JB JB
Cheque Signatories	It was agreed that the following individuals be added to our cheque signatories John Davenport – Chair Elizabeth Ford – Committee Member The following individuals would be removed Keith Shorrocks and Donna Campbell	Paperwork ready to sign	CR
Social and Anniversary Groups	Janice emailed JHP but no response		
<b>Finances</b>			
Bank Account	Current account balance as at 30/6/2019 £8,306.98 Green Door Rising - £3,290.47		

Finance	<p>CR reported that with the exception of Art Trail advertising revenue we now have all our major income in the bank for the Financial Year. We still have the majority of the Trail costs to pay plus administration costs.</p> <p>Studios and remaining exhibitions will be roughly cost neutral.</p> <p>It was agreed that we would purchase Additional Hanging lines and clips 2/3 Banners</p> <p>Discussed impact of increased exhibition Fees for Roots and it had had no major impact on the number of exhibitors therefore we would continue with the new rate for our major exhibitions.</p>		
<b>Premises</b>			
Leak	The leak in Jamie’s studio had not been repaired in June, we are waiting for a new date.		
Lease	Waiting for new break clause to be inserted but we have agreement in principle.		
<b>Membership</b>			
Renewals	<p>2019/20 Renewals We need to generate £5,830 in subscriptions to cover our costs. This equates to 105 members at an average rate of £55. As of 18 June 2019, we have a total of 111 members. This breaks down as:</p> <p>Full members @ £60 £5,400 90 members</p> <p>Paying SO @ £38 £76 2 Members</p> <p>Concessions @ £38 £152 4 Members</p> <p>Students @ £35 £210 6 Members</p> <p>Other £30 1 Member</p> <p>Joined in Late 2018/19 with Subs to March 2020 0 3</p> <p>Free/Honorary 0 5</p> <p>Sub Total £5,868 111 Members</p> <p>* Steering or in recognition of in-kind support This is a reduction of 7 members and £265 on the 2018/19 figures BUT that report was prepared in November 2018 so it isn’t an exact comparison.</p> <p>We have several “pending” members ie those who have completed the membership form but haven’t yet paid. They will pay the full £60 subscription. Members who join after the end of August will pay £30. Anyone who joins from January 2020 will pay the full annual subscription to cover membership to April 2021.</p> <p>25 members left this year – compared to 11 in 2018, 19 in 2017, 13 in 2016 and 9 in 2015. Their reasons for leaving break</p>	<p>Email members</p> <p>Email Steering</p>	JB

	<p>down as:</p> <p>No response to reminders 1</p> <p>Personal reasons 3</p> <p>No time for art 2</p> <p>Pressure of creating work for exhibitions 1</p> <p>Selling or exhibiting work through other channels 6</p> <p>Moved away from the area 3</p> <p>Taking a break from art 2</p> <p>Left studio 1</p> <p>Work doesn't fit with our exhibitions 1</p> <p>Other or not known 5</p> <p>Total 25</p> <p>Student/Concession When we prepare next year's budget and look at raising subs, could we make the student membership and concession the same going forward? There isn't any logic as to why they're different – concession is £38 and student is £35.</p> <p>Agreed after a brief discussion – new rate to be discussed when CR creates 2020/21 budget in October</p> <p>Associate Membership – after a brief discussion it was agreed that we would not pursue this.</p>		
New Members	New Members We've had one new member since we last met – Briony Farr. Student Member Our student member is a photographer, Richard Gibbens from Lancaster.		
Student Award	<p>KL Report:</p> <p>We went to the college last night and I came away shocked at the standard of work displayed. Our man's work was the best but not from a good choice and very little was available to see. I have been thinking about it since then and have been pushing an idea that is just a tiny seed at the moment around in my head, connected with this type of outreach "stuff". Here is the initial sketch</p> <p>We contact Kendal based schools and invite the art departments to exhibit, with us, a piece from each student, or they select from their group, from their final year (Y13) of A level art. If we make it selected then the college can offer a candidate We could present the GD award from this group. In my experience A2 (Y13) groups are small. Discussed as a Group and broadly open to the idea.</p>	Develop Proposal	KL

	KL to develop a proposal for consideration at next meeting		
<b>Exhibitions</b>			
Upfront	Planning in progress – next meeting Aug 8th	Share report	KL/LFS
Farfield Mill	Everybody agreed that it looked good, not all pieces were selected often because they had not followed the guidelines as much as the quality of the work. Issue with Stock Sheets – KL spent a large amount of time reconciling and not all submissions had stock sheets. We need to clarify role of stock sheets and amend guidelines if required.	Clarify role of stock sheets	JB
Holehird	No update		
The Moon	Helen would like to extend the current exhibition as she was not happy with the submissions – agreed that Helen should look at website and indicate artists that she would be interested in.	Follow up Helen	JB
Craft Beer Kendal	Same approach as above	Follow up with Adrian	CR
<b>Events</b>			
Art Trail	The proofs have been approved and sent to the printers. Roughly £1,400 of advert money to come in. Plan to do a big catalogue collection day in S2C plus other venues eg BumbleBee Gallery and L'aal Gallery Also target big summer events eg Art in the Pen.		
<b>Website</b>			
Website Visits	No Update		
<b>Other Sales &amp; Marketing</b>			
'Roots'	JB has sent a release to Cumbria Life who hope to include it in their July issues. She will send a further release to local press closer to the exhibition.		
<b>Any Other Business</b>			
Westmorland Centre	JD had followed up and everybody seemed to have moved on or about to move on - so put on hold		
New Art Club	After a brief discussion we decided not to pursue this – it hasn't really moved forward in the last year and with new management team at The Brewery it would probably not be their focus.		

**Next meeting:** Thursday 22 August 7.15 for 7.30 pm, Space2Create